



Geom!cs  
Production

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**CareerNAMA**

**Episode 2**

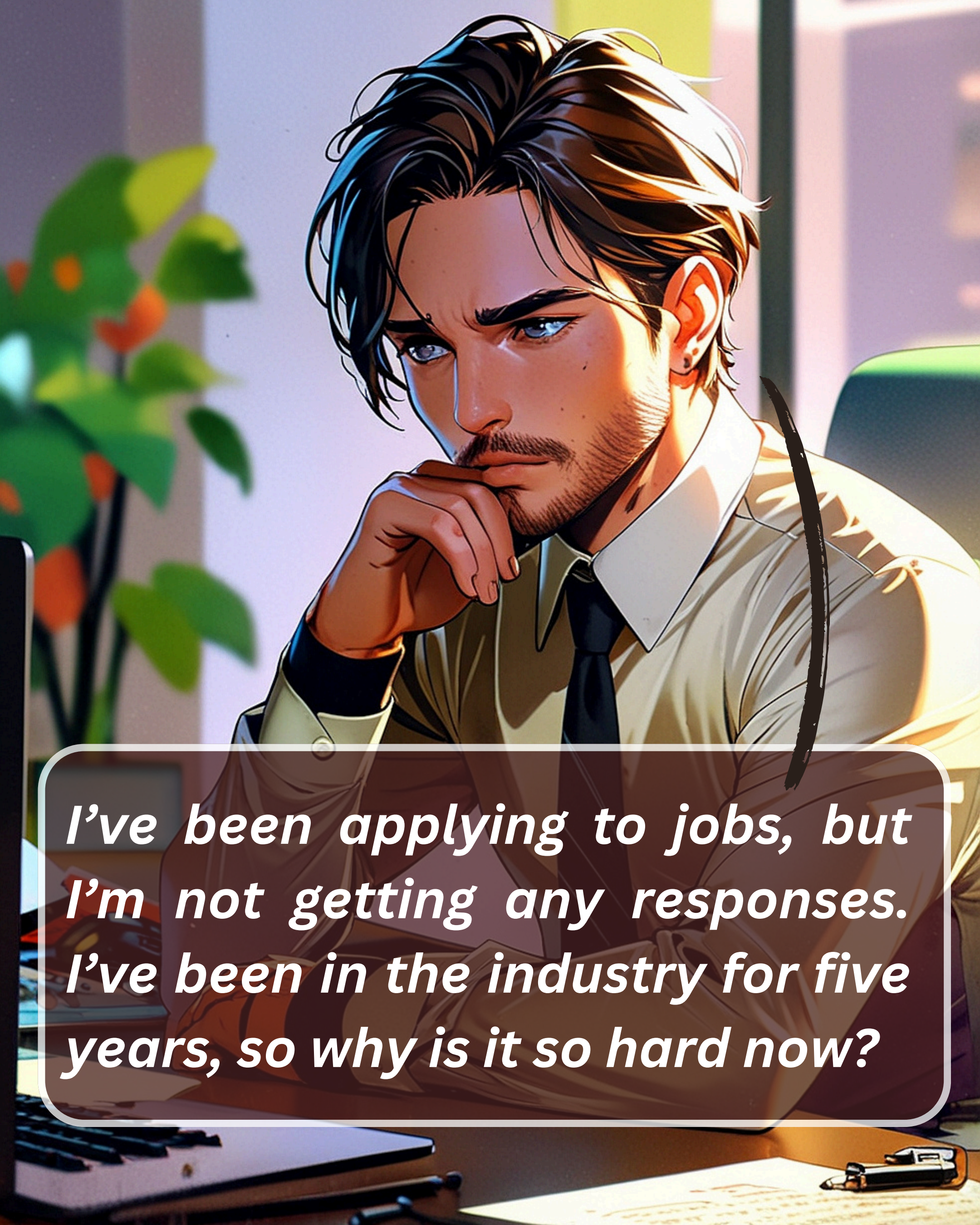
**From Applications to Offers**





*Hey you Okay...looking a little tensed ?*





*I've been applying to jobs, but I'm not getting any responses. I've been in the industry for five years, so why is it so hard now?*





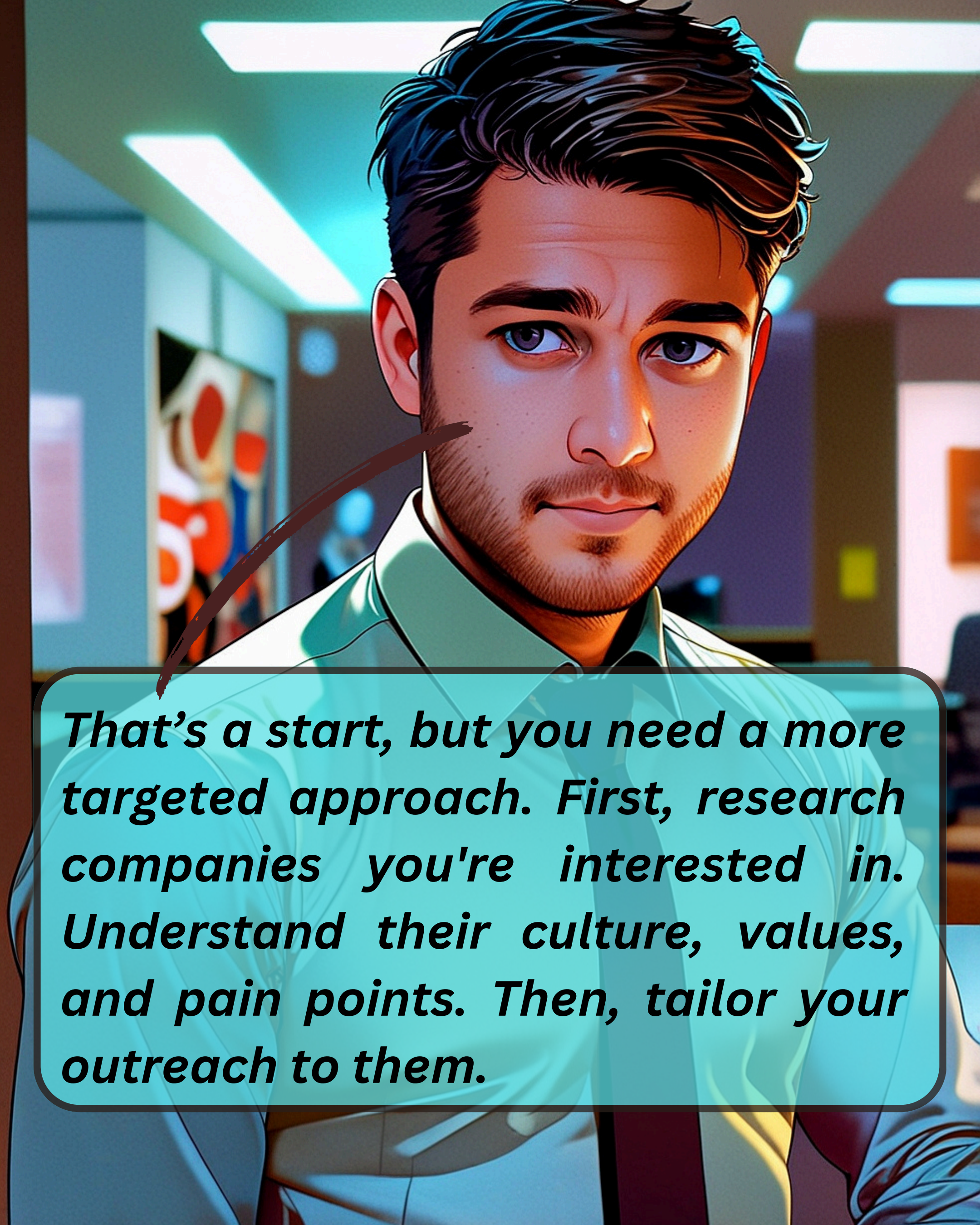
***The job market can be tough, but it's all about strategy. Are you applying to jobs blindly or focusing on specific companies or roles?***





*I've been applying to a lot of jobs online, just sending my resume out there.*





***That's a start, but you need a more targeted approach. First, research companies you're interested in. Understand their culture, values, and pain points. Then, tailor your outreach to them.***





*So, I shouldn't just rely on job boards?*





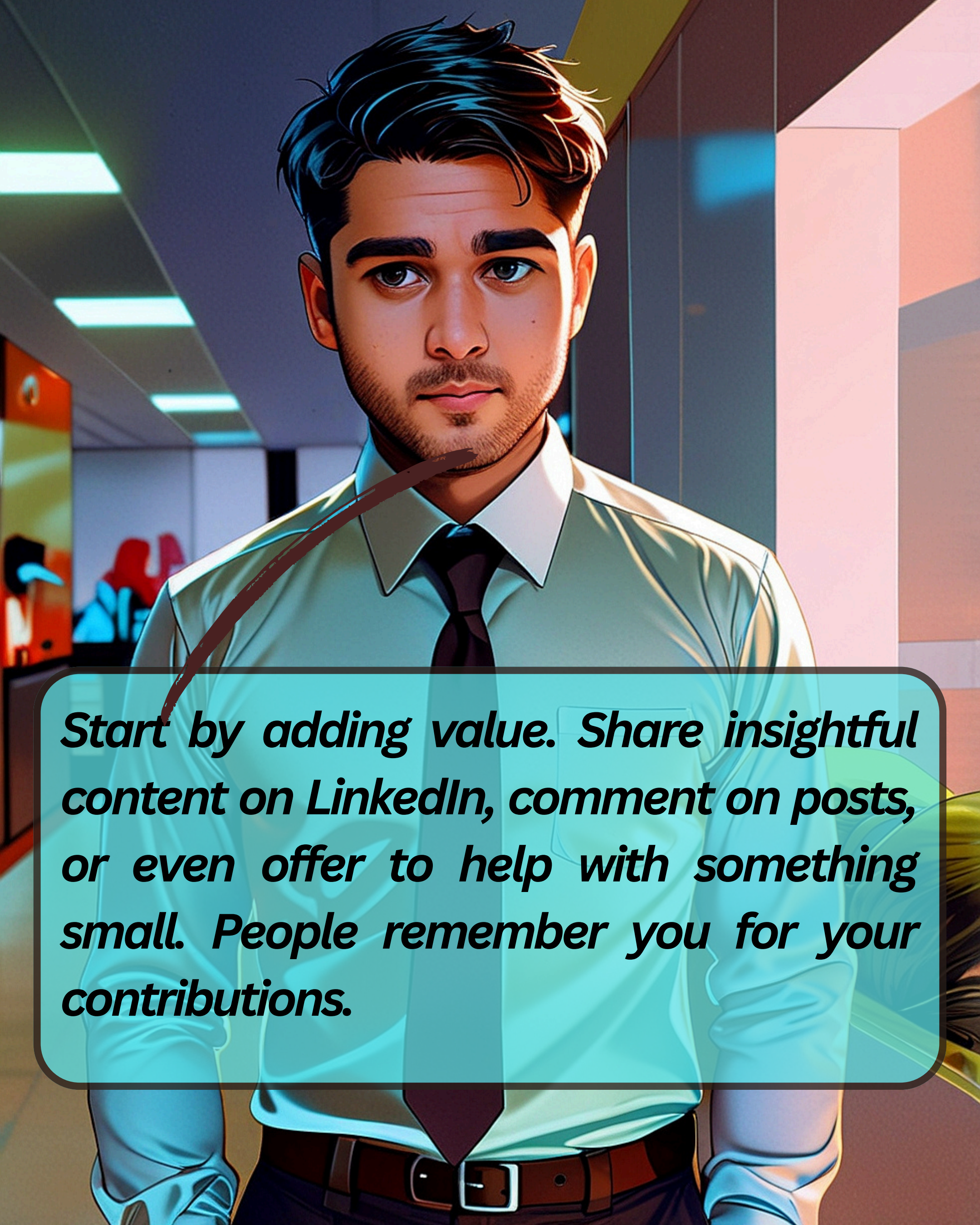
***Exactly! Job boards can be competitive and saturated. Networking is key. Build connections with people in the industry reach out on LinkedIn, attend virtual events, or join professional groups.***



A detailed illustration of a man with dark, wavy hair and a light beard, wearing a light-colored dress shirt and a dark tie. He is sitting at a desk, resting his chin on his hand in a contemplative pose. The background shows a blurred office environment with a green plant and a window. A semi-transparent text box is overlaid on the lower part of the image.


*That sounds a little intimidating.  
How do I even start a normal  
conversation?*



A man with dark, wavy hair and a light beard is looking directly at the camera. He is wearing a light blue dress shirt, a dark tie, and a brown belt. The background is a modern office hallway with glass walls and colorful lighting. A semi-transparent blue box with rounded corners is overlaid on the lower half of the image, containing text.

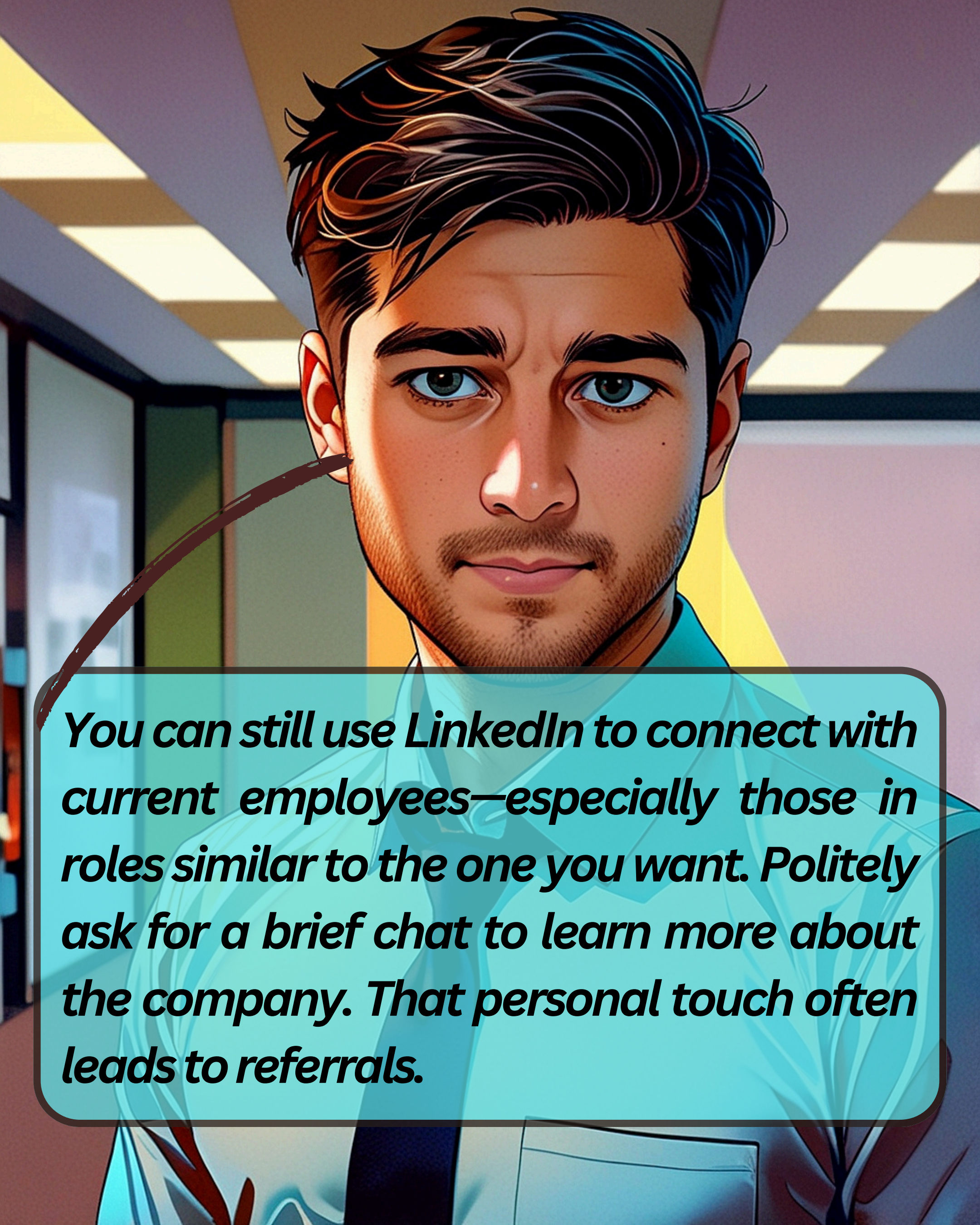
***Start by adding value. Share insightful content on LinkedIn, comment on posts, or even offer to help with something small. People remember you for your contributions.***





*I've never thought of it that way.  
But what if I find a great job  
opening and I'm not already  
connected to anyone there?*





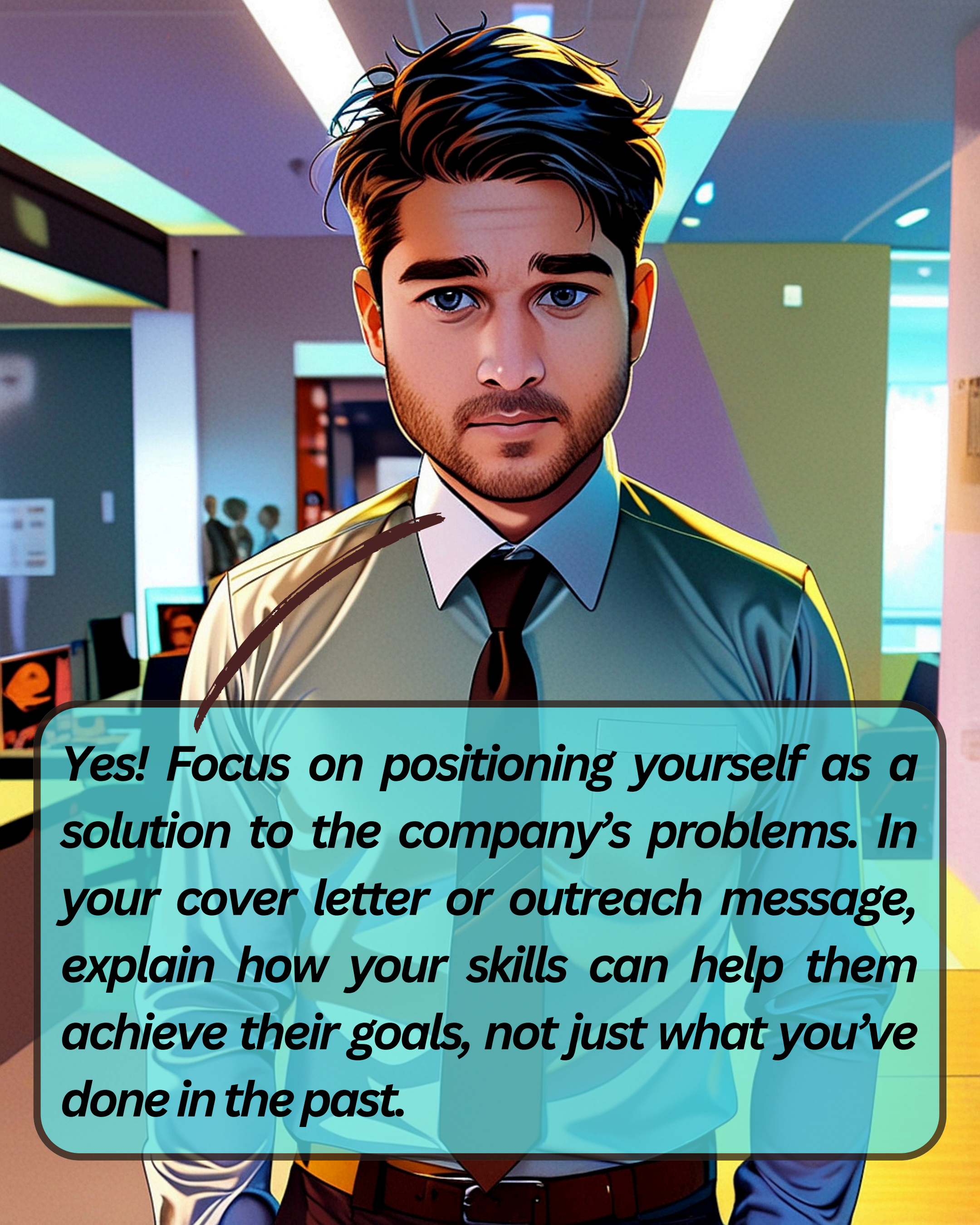
***You can still use LinkedIn to connect with current employees—especially those in roles similar to the one you want. Politely ask for a brief chat to learn more about the company. That personal touch often leads to referrals.***





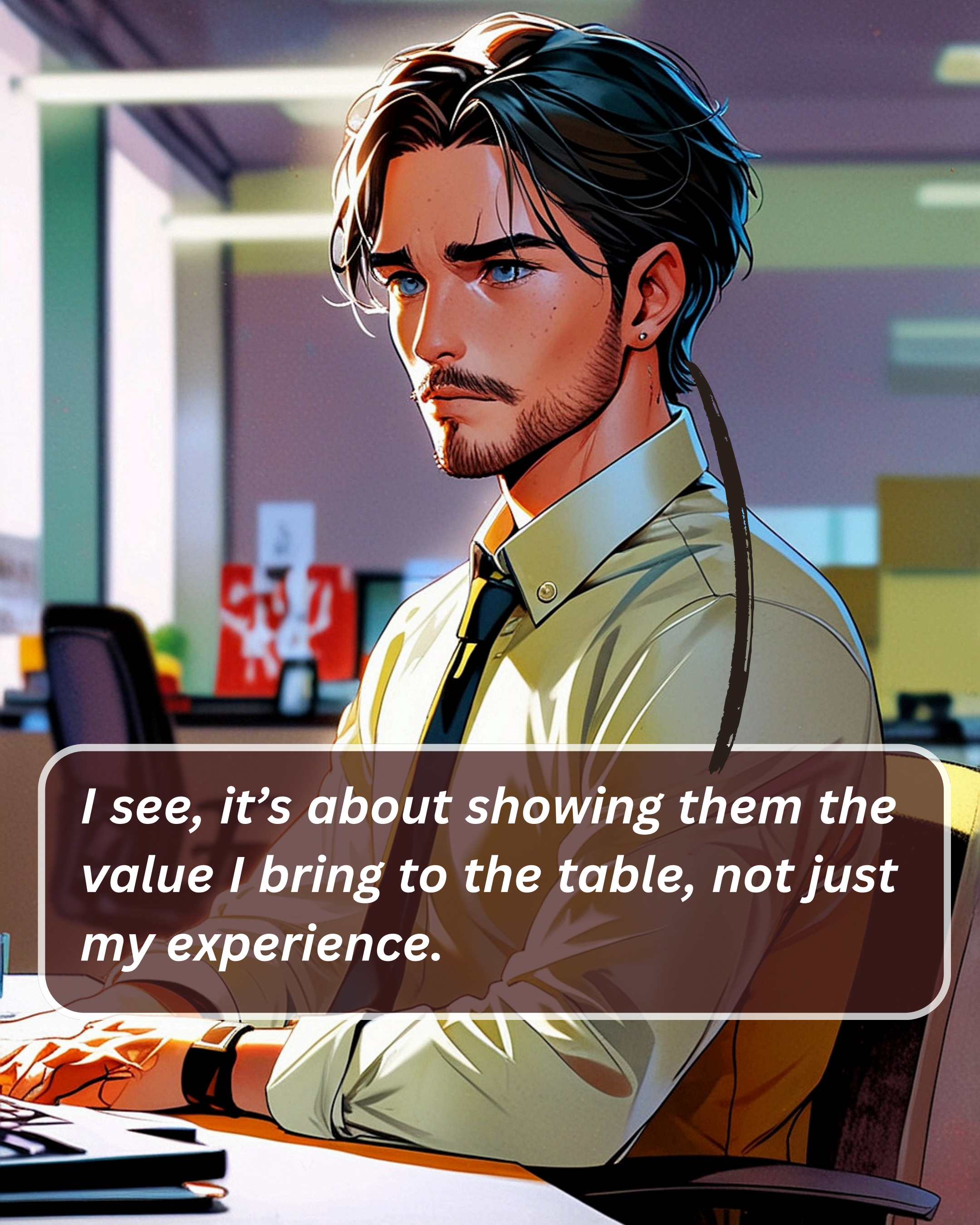
*Networking seems like the way to go! But is there anything else I can do?*





***Yes! Focus on positioning yourself as a solution to the company's problems. In your cover letter or outreach message, explain how your skills can help them achieve their goals, not just what you've done in the past.***





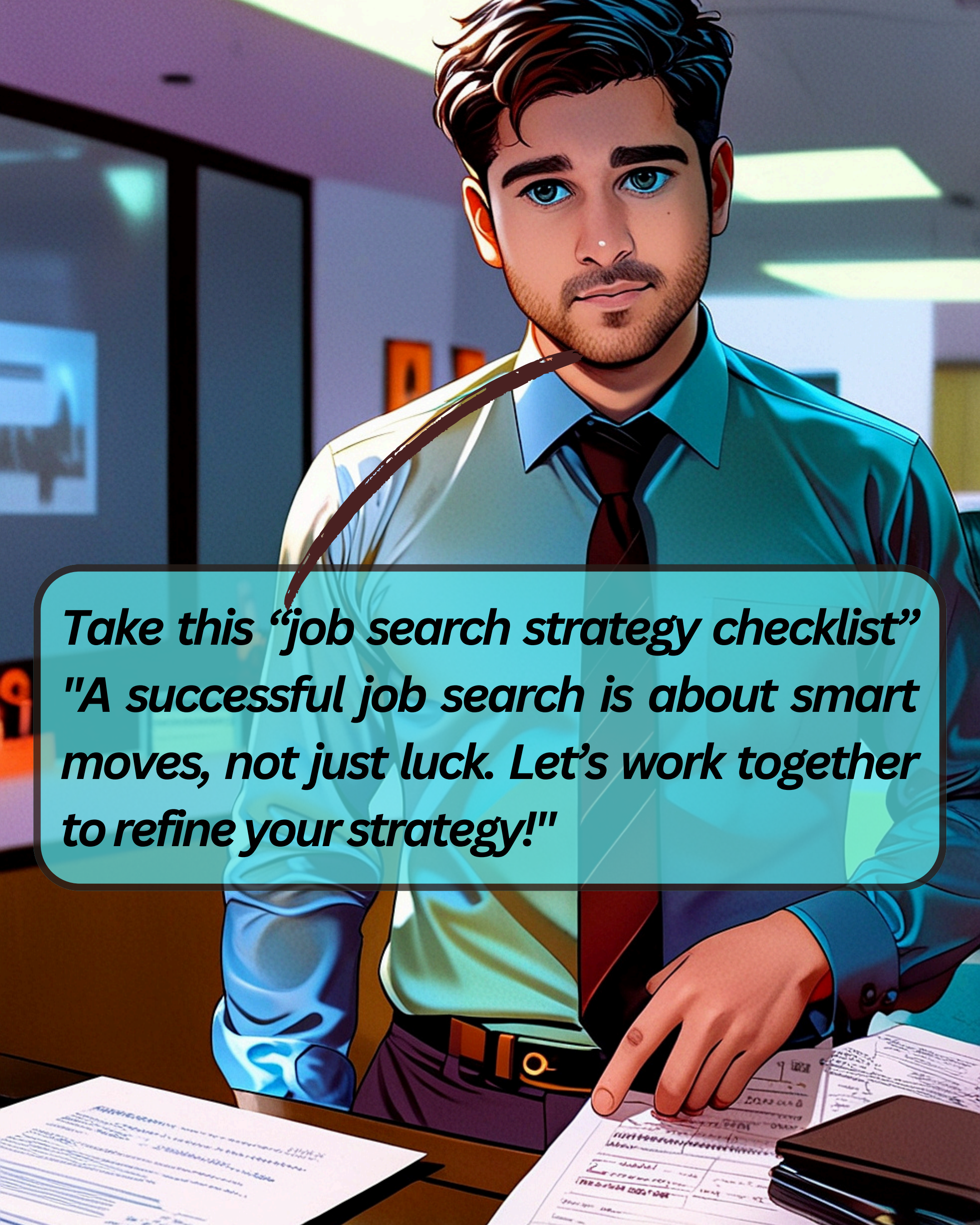
*I see, it's about showing them the value I bring to the table, not just my experience.*





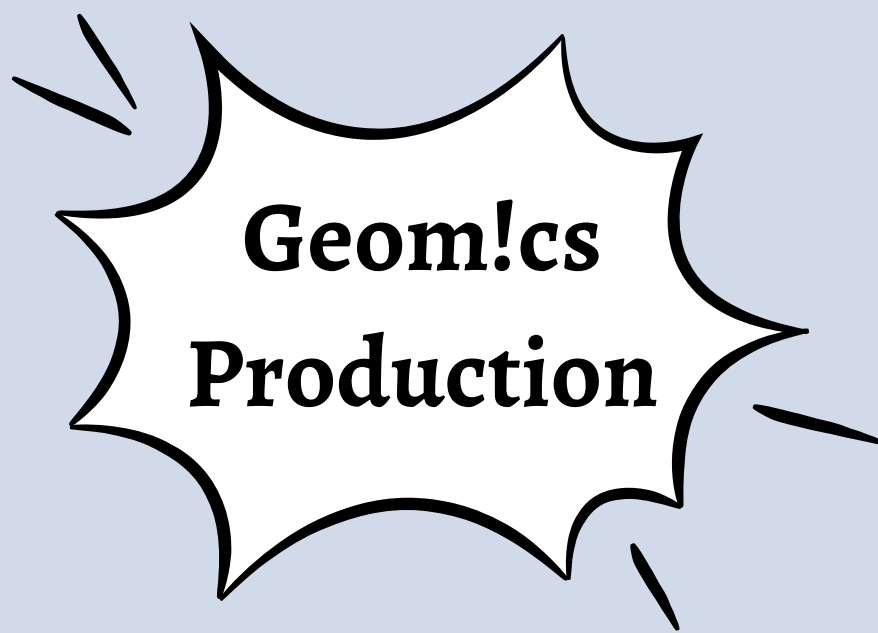
***Exactly! It's about being proactive, strategic, and personable. Ready to get started?***



A man with brown hair and a beard, wearing a blue dress shirt and a dark tie, is standing in an office. He is pointing his right index finger at a document on a desk. The document appears to be a checklist or a form with various fields and text. In the background, there are office cubicles and a window with a view of the outside. The overall scene is brightly lit with warm tones.

***Take this “job search strategy checklist”  
"A successful job search is about smart  
moves, not just luck. Let’s work together  
to refine your strategy!"***





## Credits

Produced by: George Jacob  
Geomics Production  
( I Like Designs )